

Being an Example of *What's Possible*

CREATING A MILLION DOLLAR BUSINESS

It's true that the life coaching industry is not regulated, meaning you don't need to be certified before making money in your business.

However, our Coach Certification Program gives you the skills, tools, and resources to explode your business and uplevel every aspect of your coaching.

The secret sauce is the Model.

Plus, we support you as you continue to evolve both personally and professionally.

Certified Coach Samantha Siffring is an example of what's possible.

She started life coaching in 2015 and started her coaching business in 2017. As a stay-at-home mom, she started researching life coaching and podcasts. She found Brooke and The Life Coach School Podcast and joined Self Coaching Scholars. She loved the tools and the coaching she received and made money as a life coach during her first year in Scholars. She then created \$600k in her business before being certified.

Fast forward to now, where she has made \$1 Million from March 2020 to February 2021.

CERTIFIED COACH PROFILE



Samantha Siffring

BUSINESS COACH

Certification Session: September 2020

Certified: April 2021

Niche: Moms starting and scaling their business

Impossible Goal Achieved: Earned \$1 Million from March 2020 to February 2021



Why did you enroll in the Coach Certification Program?

I was skeptical when joining Certification as a coach with previous experience. I was blown away by how my coaching skills improved and went to the next level. I was so comfortable with coaching, I could do it on default. I realized that I had to get uncomfortable to uplevel my coaching.

I joined Certification because of the tools, and I saw so many results with my own life that I knew I wanted to share with my clients. I wanted to be certified in using the Model so I could teach it correctly. My previous education was in marriage counseling, but the tools I learned in Certification enhanced my relationship and impacted my marriage in ways I never imagined.

What's your coaching business like now?

I'm a business coach, and I help moms make money in their businesses. I have two products. Mama to CEO is a program where I help moms get to \$5k months. Members have lifetime access to the program. I also have a six-month Simple Scaling Mastermind to help moms go from \$100k to \$1 Million in four years.

What tools from The Life Coach School helped you create these results?

- The Model
- Self Coaching
- Business Workshops
- Elevator Technique and anything to do with the Model

Who are the coaches that inspire you?

Brooke Castillo, Stacey Boehman, Maggie Reyes, Kara Loewentheil

What are your favorite episodes of The Life Coach School Podcast?

- Episode 164: Love 2.0
- Episode 165: How to Be a Good Mate

APPLY

If you love coaching and want to work for a rapidly growing company such as The Life Coach School, [we invite you to apply.](#)

